



NEWS RELEASE

Community Bankers Association of Ohio Announces FiNet as a Strategic Sponsor

Columbus, OH – The Community Bankers Association of Ohio is pleased to announce FiNet as the exclusive Strategic Sponsor for CBAO’s premier networking and educational events. Serving as a CBAO partner since 1997, FiNet provides customized merchant services programs to community banks across Ohio.

“We are proud to announce FiNet as our exclusive Strategic Sponsor,” said Aza Bittinger, EVP/COO of CBAO. “FiNet is an exceptional long-time partner of community banking and CBAO. As an Ohio-based provider, they connect with the values of our local communities and provide strategic solutions for the needs of our industry.”

“FiNet is proud to continue our partnership with the Community Bankers Association of Ohio,” said Rick Camardo, President of FiNet. “Since first joining forces almost 25 years ago, our organizations have shared a common vision of providing attentive, personalized service to the many community banks throughout our great state. Community banks are the lifeblood of the banking industry and our partnership with the CBAO allows us to provide these banks with the modern, results-driven merchant services programs they need to stay competitive.”

About Community Bankers Association of Ohio (CBAO)

The **Community Bankers Association of Ohio** (CBAO) is the financial trade association exclusively representing Ohio’s community bank and thrift institutions. The Community Bankers Association of Ohio (CBAO) is organized to establish and maintain an informed network of independent community banks in the state of Ohio that will have the influence and commitment to effectively serve, protect and promote the interests of its members.

About FiNet

FiNet provides a liability-free and turnkey merchant services solution for community banks throughout Ohio and the rest of the country. With its only mission being to serve community banks, FiNet works to meet the unique needs of each of its bank partners. This unprecedented level of program flexibility provides FiNet’s bank partners with ultimate control over their program, along with dedicated service and support from FiNet’s in-house team and guaranteed revenue. For a bank’s business customers, FiNet offers the most up-to-date payment processing options, all designed to help manage their business more efficiently. Options include POS systems ranging from simple terminals to full multi-piece business management units, virtual terminals, mobile and integrated services and a variety of ancillary payment solutions including gift cards, invoice presentment and more. As a preferred partner of the CBAO and an Ohio-based company, FiNet’s focus is to serve Ohio’s community banks with the same care and understanding their customers, clients and merchants have grown to expect.