

# CBAO ARTICLE SUBMISSION GUIDELINES

## **THE OHIO COMMUNITY BANKER MAGAZINE**

Published quarterly, *The Ohio Community Banker* provides coverage of industry trends and developments, new and proposed legislation, regulatory issues, Ohio community banking news, community bank management situations and solutions, and association events and updates.

Each issue sees a combined average of 1,000 digital and print impressions, and reaches:

- CEOs and directors of Ohio's community banks
- Attorneys
- Accountants
- State and federal representatives
- Senators
- Officers of regulatory agencies
- CBAO Associate Member companies
- Independent bankers' associations nationwide

### **Articles/Editorials**

Associate Members of CBAO have the opportunity to share relevant content via articles and thought leadership pieces. Please refer to our [2018 Editorial Calendar](#) for deadlines and guidelines about upcoming issues.

### **Submission Guidelines:**

- Articles must be timely and relevant
- 650 – 1,500 words
- Content focused – no promotional dialogue
- Include author's name, title, organization, photo, and short byline
- Provide any relevant graphics or images
- File format: Word document
- Please send submissions to Kelly Phillips at [ksphillips@cbao.com](mailto:ksphillips@cbao.com)

## **COMMUNITY BANKING CONNECTED E-NEWSLETTER**

Published weekly, *Community Banking Connected* is CBAO's electronic newsletter with circulation to over 3,500 recipients per issue. Each issue features industry news, upcoming events, news from Ohio's community banks, educational opportunities, legislative updates and report cards, and more!

### **The following content may be submitted:**

- Upcoming webinars
- Relevant and timely articles, white papers, reports, or other thought leadership content (limited to 150 – 300 words)

### **Submission Guidelines**

- Articles must be timely and relevant
- 150 – 300 words
- Include author's name, title & contact info
- Include relevant links
- File format: Word document
- Please send submissions to Kelly Phillips at [ksphillips@cbao.com](mailto:ksphillips@cbao.com)

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