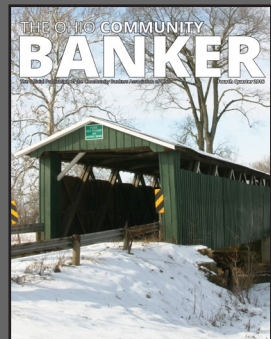
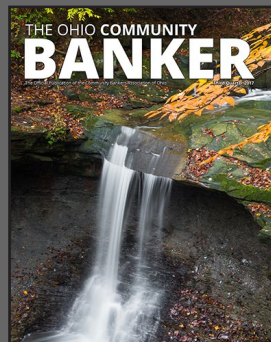
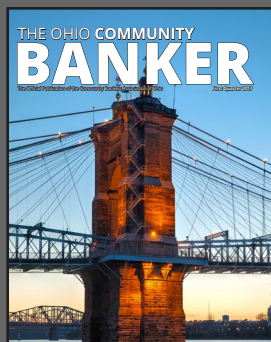


# 2018

## EDITORIAL CALENDAR: THE OHIO COMMUNITY BANKER



CBAO welcomes our Associate Members to submit articles and thought leadership pieces for our publications throughout the year. Please send all submissions to Kelly Phillips at [ksphillips@cbao.com](mailto:ksphillips@cbao.com) for consideration and print. We recommend including an ad with your article to increase awareness and complement your messaging. Please contact Kelly for ad inquiries.

MONTH	EDITION	SUBMISSION DEADLINE	RECOMMENDED TOPICS
<b>FEBRUARY</b>	<b>Q1 Magazine</b>	<i>January 29, 2018</i>	<ul style="list-style-type: none"> <li>• Current Events</li> <li>• Branch Transformation</li> <li>• 2018 Initiatives</li> <li>• Mortgage &amp; Commercial Lending</li> <li>• Technology</li> <li>• 2018 Convention</li> </ul>
<b>MARCH</b>	<i>Understanding Millennials</i> Digital Issue	<i>February 26, 2018</i>	<ul style="list-style-type: none"> <li>• Recruitment and Retention</li> <li>• Communication</li> <li>• Trends</li> <li>• Designing for the Next Generation</li> <li>• Website User Experience</li> </ul>
<b>APRIL</b> <i>Community Banking Month</i>	<b>Q2 Magazine</b>	<i>March 26, 2018</i>	<ul style="list-style-type: none"> <li>• Current Events</li> <li>• Appreciation Messages to Community Banks</li> <li>• Technology</li> </ul>
<b>JUNE</b>	<i>Human Resources</i> Digital Issue	<i>May 29, 2018</i>	<ul style="list-style-type: none"> <li>• Team Building</li> <li>• Employee Recruitment &amp; Retention</li> <li>• Onboarding &amp; Training</li> <li>• Employee Insurance &amp; Benefits</li> <li>• HR Regulatory Updates</li> <li>• Payroll</li> </ul>
<b>AUGUST</b>	<i>Audit &amp; Compliance</i> Digital Issue	<i>July 30, 2018</i>	<ul style="list-style-type: none"> <li>• Processes &amp; Controls</li> <li>• Regulatory Change Management</li> <li>• Managing Customer Complaints</li> <li>• How to Survive Your Audit</li> </ul>
<b>SEPTEMBER</b>	<b>Q3 Magazine</b>	<i>August 27, 2018</i>	<ul style="list-style-type: none"> <li>• Current Events</li> <li>• Budgeting for 2019</li> <li>• CFO Related Topics</li> <li>• Bank Operations</li> <li>• Technology</li> </ul>
<b>OCTOBER</b>	<i>IT / Cybersecurity</i> Digital Issue	<i>September 24, 2018</i>	<ul style="list-style-type: none"> <li>• Data Breach Prevention</li> <li>• Survival Checklists</li> <li>• Crisis Management</li> <li>• Networking &amp; Storage</li> <li>• CIO Tips for non-CIOs</li> </ul>
<b>NOVEMBER</b>	<b>Q4 Magazine</b>	<i>October 29, 2018</i>	<ul style="list-style-type: none"> <li>• Current Events</li> <li>• Board of Directors Related Topics</li> <li>• 2018 Year in Review</li> <li>• Technology</li> </ul>