

Article Submission Guidelines

The Ohio Community Banker

Published quarterly, *The Ohio Community Banker* provides coverage of industry trends and developments, new and proposed legislation, regulatory issues, Ohio banking news, community bank management situations and solutions, and association events and updates.

Each issue sees a combined average of 1,000 digital and print impressions, and reaches:

- CEO's and directors of CBAO financial member institutions
- Attorneys
- Accountants
- State and federal representatives
- Senators
- Officers of regulatory agencies
- CBAO associate member companies
- Independent bankers' associations nationwide

Articles/Editorials

Associate Members of CBAO have the opportunity to share relevant content via articles and thought leadership pieces. Please refer to our [2017 Editorial Calendar](#) for deadlines and guidelines about upcoming issues.

Submission Guidelines:


- Articles must be timely and relevant
- 650 – 1,500 words
- Content focused – no promotional dialogue
- Include author's name, title, organization, photo, and short byline
- Provide any relevant graphics or images
- File format: Word document
- Please send submissions to Kelly Phillips at ksphillips@cbao.com

Community Banking Connected Electronic Newsletter

Published weekly, *Community Banking Connected* is CBAO's electronic newsletter with circulation averaging over 3,000 per issue. Information featured includes upcoming association events and educational opportunities, legislative and regulatory news, and other timely news and information about the community banking industry.

Submission Guidelines:

- Articles must be timely and relevant
- 150 – 300 words
- Include author's name, title, organization, and contact information
- Include relevant links
- File format: Word document
- Please send submissions to Kelly Phillips at ksphillips@cbao.com



What about reinforcing the article with an advertisement featuring your services? Contact Kelly Phillips at ksphillips@cbao.com to discuss advertising opportunities.