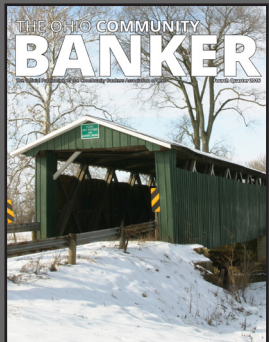
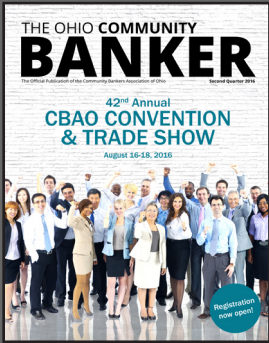


# 2017

## Editorial Calendar: *The Ohio Community Banker*



CBAO welcomes our Associate Members to submit articles and thought leadership pieces for our publications throughout the year. **And, new this year - we're introducing supplemental issues to our quarterly magazine focused on topics that are important to our community banks.** Please send all submissions to Kelly Phillips at [ksphillips@cbaos.com](mailto:ksphillips@cbaos.com) for consideration and print. We recommend including an ad with your article to increase awareness and complement your messaging. Please contact Kelly for ad inquiries.

MONTH	EDITION	ARTICLE SUBMISSION DEADLINE	RECOMMENDED TOPICS
<b>FEBRUARY</b>	Q1 Magazine	<i>January 16, 2017</i>	<ul style="list-style-type: none"> <li>• Current Events</li> <li>• Branch Transformation</li> <li>• 2017 Initiatives</li> <li>• Mortgage &amp; Commercial Lending</li> <li>• Technology</li> </ul>
<b>MARCH</b>	Marketing Supplemental Digital Magazine	<i>February 15, 2017</i>	<ul style="list-style-type: none"> <li>• Customer Onboarding</li> <li>• Social Media</li> <li>• Mobile Apps</li> <li>• Analytics</li> <li>• Lead Generation</li> <li>• Website User Experience</li> </ul>
<b>APRIL</b> <i>Community Banking Month</i>	Q2 Magazine	<i>March 15, 2017</i>	<ul style="list-style-type: none"> <li>• Current Events</li> <li>• Appreciation Messages to Community Banks</li> <li>• 2017 Convention</li> <li>• Technology</li> </ul>
<b>JUNE</b>	HR Supplemental Digital Magazine	<i>May 15, 2017</i>	<ul style="list-style-type: none"> <li>• Team Building</li> <li>• Employee Recruitment &amp; Retention</li> <li>• Onboarding &amp; Training</li> <li>• Employee Insurance &amp; Benefits</li> <li>• HR Regulatory Updates</li> <li>• Payroll</li> </ul>
<b>AUGUST</b>	Audit & Compliance Digital Magazine	<i>July 20, 2017</i>	<ul style="list-style-type: none"> <li>• Processes &amp; Controls</li> <li>• Regulatory Change Management</li> <li>• Managing Customer Complaints</li> <li>• How to Survive Your Audit</li> </ul>
<b>SEPTEMBER</b>	Q3 Magazine	<i>August 15, 2017</i>	<ul style="list-style-type: none"> <li>• Current Events</li> <li>• Budgeting for 2018</li> <li>• CFO Related Topics</li> <li>• Bank Operations</li> <li>• Technology</li> </ul>
<b>OCTOBER</b>	IT / Cybersecurity Supplemental Digital Magazine	<i>September 15, 2017</i>	<ul style="list-style-type: none"> <li>• Data Breach Prevention</li> <li>• Survival Checklists</li> <li>• Crisis Management</li> <li>• Networking &amp; Storage</li> <li>• CIO Tips for non-CIOs</li> </ul>
<b>NOVEMBER</b>	Q4 Magazine	<i>October 16, 2017</i>	<ul style="list-style-type: none"> <li>• Current Events</li> <li>• Board of Directors Related Topics</li> <li>• 2017 Year in Review</li> <li>• Technology</li> </ul>